christine newton

experience

Senior Product Designer

Sennder — Remote, based in Berlin, DE

Mar 2022 - Feb 2023

- Owned design and research projects from end to end
- Introduced product trio methodology to improve collaboration within teams
- Collaborated closely with product to conduct discovery sessions
- Worked on 3 teams across multiple products including mobile and desktop experiences
- Contributed to our design system in Figma
- Lead branding efforts at our annual comany offsite

Lead Product Designer

Workpatterns - Remote, based in Oakland, CA

Mar 2021 - Jul 2021

- Mentored more junior designer
- Conducted and owned design and research projects
- Created and maintained our design system in Figma, and implemented with eng
- · Designed new experiences from end to end in collaboration with product and eng
- Collaborated with marketing and sales to launch new products

Senior Product Designer

Respondent — Remote, based in Oakland, CA

Sept 2020 - Jan 2021

- Conducted and owned research projects
- Owned and set squad-level OKRs and managed projects
- Created product requirement documents and engineering tickets
- Designed solutions to complex design problems
- Created research sharing templates and design team resources
- Cultivated an inclusive team environment with various teams and functions

Senior Product Designer

Groove — San Francisco, CA

April 2019 - Feb 2020

- Interviewed and observed users to improve usability of existing features
- Designed new features based on feedback from users
- Aligned experiences and visual styles across our product offerings
- Created and maintained our design system
- Managed hiring process for design candidates
- Improved cross functional collaboration with sales, engineering and product

Product Designer

Rubrik — Palo Alto, CA	Jun 2018 - Mar 2019
Asurion — San Mateo, CA	Apr 2017 – Apr 2018
DigiSight Technologies — San Francisco, CA	May 2016 - Apr 2017

Design Generalist

Orange Silicon Valley — San Francisco, CA Dec 2015 – Sep 2016

Marketing and Graphic Designer

Kalio — Cupertino, CA	Dec 2014 - Nov 2015
San Jose State University — San Jose, CA	Apr 2015 – Dec 2015
CipherCloud — San Jose, CA	Apr 2014 – Nov 2014

Graphic Design Intern

TIBCO Loyalty Lab — San Francisco, CA	Aug 2012 – Nov 2012
Meta Design and Development — Walnut Creek, CA	Mar 2012 – Jun 2012

contact

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skills

UI/UX
User Research
Product Requirements
Native App Design
Desktop Design
Visual Design
Design Systems
Design Operations

software

Figma Jira TheyDo Condens Adobe CC

volunteer

Larkin Street Youth Content Designer October 2019

Hexagon UX Mentorship Event Organizer January 2018 – June 2020

DECA, Inc. Conference Coordination January 2010 – June 2021

education

B.A. Design Studies San Jose State University San Jose, CA 3.98 GPA, Magna Cum Laude

A.A. Liberal Arts Las Positas Community College Livermore, CA 3.73 GPA, Highest Honors